



Now Hiring: Writer

START DATE: Open

Public Impact is a national education policy and management consulting firm based in Chapel Hill, N.C. Our mission is to improve education dramatically for all students, especially low-income students, students of color, and other students whose needs historically have not been well met.

We conduct research to understand practices that lead to better outcomes, and we develop and implement innovative solutions aimed at creating dramatic improvements for children. We apply our research and solutions by advising leading philanthropists, designing and implementing new initiatives for cutting-edge policy and education leaders, and advising other change agents in education reform. We partner with teachers and leaders to implement changes that will help the students they serve.

Major current areas of work include management and policy changes in these areas:

- Teachers and leaders: extending the reach of excellent educators and teams through Opportunity Culture, teacher-leadership, career paths, pay, residencies, selection, evaluation, and leadership.
- Charter school excellence, innovation, authorizing, and growth of excellent organizations.
- School turnarounds, excellent diverse schools, finance, accountability and other topics.
- See all our work at publicimpact.com and www.opportunityculture.org

Role: Work includes reaching broad and targeted audiences with strong writing and clear, understandable research, stories, analysis, and materials that support our mission. The writer will conduct qualitative research and draft reports, communication materials about Public Impact's areas of work, grant proposals, and more in collaboration with consultants and other communications team members. The writer may also assist with media strategy work.

The writer should expect to:

- Collaborate on internal and external projects focused on education reform
- Conduct research on education reform and policy issues
- Conduct interviews by phone and in person
- Write or co-author Public Impact or Opportunity Culture reports and publications
- Write and co-author columns or blog posts
- Assist with grant writing

Qualifications: Top candidates will have the following:

- Outstanding writing, with 2+ years of writing experience (paid work or, if substantial volume, volunteer)
- Level-headed, apolitical, solutions-focused thinking shown in writing, including in any prior education writing
- Excellent teamwork, organization, and communication skills
- Ability to follow an in-house style management; knowledge of APA style preferred
- Willingness to give and receive significant feedback to produce first-rate work
- Ability to juggle multiple projects and do what it takes to accomplish tasks
- Bachelor's or master's degree in journalism, English, communications, or related field
- Demonstrable portfolio of published work
- Education and/or policy background a plus

Location: Chapel Hill, N.C., area with local work-from-home flexibility

Compensation: Competitive, based on experience and qualifications

Applicants: Please submit employment application, cover letter, resume, and one writing/work sample unedited by others to: hiring@publicimpact.com or mail to Hiring, Public Impact, 405A E. Main Street, Carrboro, NC 27510.

Public Impact is an Equal Opportunity Employer that does not discriminate on the basis of actual or perceived race, creed, color, religion, alienage or national origin, ancestry, citizenship status, age, disability or handicap, sex, marital status, veteran status, sexual orientation, genetic information, arrest record, or any other characteristic protected by applicable federal, state or local laws. Our management team is dedicated to this policy with respect to recruitment, hiring, placement, promotion, transfer, training, compensation, benefits, employee activities and general treatment during employment.