

# School Funding Services

Funding systems can promote equity, better outcomes for students, and a better profession for educators. How can finance systems help all students succeed? By making sure that schools have the funds and flexibility to meet their students' needs.

Per-pupil education spending more than doubled in real terms between 1970 and 2010. Public Impact's work focuses on understanding why those funds haven't improved student learning enough and identifying new ways to use funds to support better student outcomes and a better profession for educators.

## PUBLIC IMPACT'S THOUGHT LEADERSHIP

Public Impact's finance thought-leadership includes:

- We are leaders on the topic of **student-based budgeting** to increase the equity and effectiveness of state and district funding systems. We have worked with local organizations in **Connecticut, Washington state, Rhode Island**, South Carolina, Idaho, and **Georgia** to analyze detailed finance and student enrollment data, decipher how funding allocations work, and create nuanced forecasting models to understand the consequences of alternative finance systems.
- Our **Opportunity Culture models pay teachers more**—within existing budgets—for extending their reach to more students and other teachers, and we have called for further reallocation of spending to pay educators far more. Early pilots have increased the percentage of schools exceeding growth substantially versus comparator schools.

## OUR SERVICES

We collaborate with educators, partners, funders, and clients to provide:

### Strategy and Design

- Strategic finance plans and redesign with states, districts, and innovation zones
- School redesign facilitation with educators to reallocate spending

### Implementation Support and Evaluation

- Data dashboards and other reports to gauge and share information about funding equity
- Nuanced forecasting tools that allow users to see how different policy changes would influence funding allocations
- Rigorous evaluation studies investigating the impact of new funding systems following implementation
- Virtual and in-person convenings of educators and policymakers

### Research and Policy Advising

- Advising on local, state, and federal policies to support wise levels and use of education funding
- Useful case studies and benchmark data on school funding and spending
- Research that leads the field forward
- New solutions when old approaches to school finance fall short

## SELECT SCHOOL FUNDING CLIENTS

- |                     |                               |                            |
|---------------------|-------------------------------|----------------------------|
| • Achieve Hartford! | • ConnCAN                     | • Partnership for Learning |
| • Bluum             | • Georgia Chamber of Commerce | • Rhode Island Foundation  |